

# 10 Reasons Why It's Important to Keep Your Car Clean and Detailed

11

Many purchases you make only serve one real purpose. Detailing is a service with many benefits that range from money saving to safety to peace of mind.



01

# Feel Confident in Your Vehicle

People have widely varying opinions on the importance of their vehicle's appearance. Some don't really care whether their car looks great or is an eyesore. Others believe a car, truck or SUV's exterior is a reflection on the person driving the car. When your car looks great, it tells other people you're a responsible car owner who values a great looking vehicle, which is a boost for many drivers' confidence.

# 02

## Valuation and Resale

Most cars don't appreciate with age, but the rate at which they depreciate is highly dependent on how the vehicle is treated. If a driver never washes their car, damages the exterior and never cleans the interior, it could have a significant negative impact on resale value down the road.



# 03

## Do You Use Your Car for Work?

Some jobs require the use of a vehicle at nearly all times. Some professionals just need it to get to and from work. Plenty of jobs are somewhere in between, where you may need to drive your car to meet with clients semi-frequently. You want the business partners who see your vehicle to take away a positive impression about the habits of the person they're dealing with.

# 04

## Mental Health

Confidence isn't the only mental health benefit afforded by a detailed vehicle. There are also plenty of studies that suggest clutter can hinder productivity and negatively impact mood. You likely spend a lot of time in your car, so you should try to keep it at least as clutter-free and clean as your home.

A close-up photograph of a hand holding a red microfiber towel. The towel has a white rectangular label on it. The background is a dark, reflective surface.

05

## Don't Let Smells Set In

Some people specifically seek out detailing when something bad happens in their car. Maybe someone vomited in the passenger seat or you left a cooler with meat in the backseat in an airport parking lot for a week while you were away. Maybe you just quit smoking and you want the smell out of your vehicle. There are plenty of random, unpredictable scenarios that can lead to unwelcome, nauseating smells permeating your car's interior. Skilled detailers can help get rid of them.

# 06

## Keep Windows Clean and Safe

Being able to see clearly out of your vehicle's windshield and windows is a key safety feature of every vehicle. Plenty of serious accidents have been caused by people being unable to see clearly out of windows at night or during hazardous driving conditions. Detailers know how to make windows clear and safe.

A close-up photograph of a car's front end, including the wheel and headlight area, being covered in thick white detailing foam. The car is parked on a dark surface.

07

## Eliminate Allergens

Plenty of drivers and passengers suffer from allergies or asthma. Allergens and dust can easily collect in your home, so why wouldn't you expect them to collect in a car that's being driven all over the place during peak allergy season? Yes, your vehicle can harbor lots of allergens, but detailers can help ensure your vehicle maintains good indoor air quality.





# 08

## Prevent Costly Exterior Repairs

Having to get a new paint job or replacing dashboards are hugely expensive projects that are, in many cases, preventable through proper maintenance and protection. Auto detailers know how to protect your vehicle's interior and exterior to ensure expensive repairs and replacements of an aesthetic nature are less likely to be needed.



09

## Makes Washing Easier

There are special clear coatings that can make water slide off your vehicle's exterior much easier (preventing water spots) and prevent dirt and grime from sticking during normal vehicle use. Auto detailers can make your car look better between cleanings and make those washing experiences much faster and provide a much better, shinier result with less effort.



# 10

## Show Pride in Your Investment

Many car owners are proud of their new vehicles and want the world to see just how great their car, truck or SUV can look. Between polishing, clear coats and other enhancements, the detailing experts at Bulldog Detail can ensure your vehicle always looks its best.

Call us at [602.653.3935](tel:602.653.3935) to schedule your detailing appointment.