

# Paint Protection Film Vs. Ceramic Coating

## Paint Protection Film (PPF)

Paint protection film (also called Clear Bra) is:

- 🧴 Made of urethane
- 📏 Approximately 8 mils thick (.008 inches)

It protects against:

- 🗑️ Dirt, gravel and debris
- 🔪 Scratches and chips
- ☀️ Offers some UV protection

\*Hard water and bird droppings can etch or erode film

Clear Bra (PPF) benefits:

- 🔧 Relatively low maintenance
- 📅 Possible lifespan between 7 and 10 years
- ⚡ Can be combined ceramic coating for maximum protection



## Ceramic Coating

Ceramic Coating is a liquid paint protector that:

- 🧴 Is made of nano-ceramic liquid polymers
- 🔧 Functions as a super hydrophobic protective clear coat

Ceramic Coating performance benefits include:

- 👉 Increases hardness of a vehicle's clear coat (3x as strong)
- 💧 Allows for 3x the washing and drying before any marring occurs
- 🚗 Increases surface tension which minimizes surface pores and lessens adhesion of debris

Ceramic Coating protects against:

- ☀️ UV radiation and weather erosion
- 💧 Hard water, bird droppings and chemicals
- 🌳 Tree sap and pollen
- 🔪 Light scratches and marring
- 🏭 Overspray and industrial fallout

Can be applied on:

- 🚗 Matte and satin paint finishes
- 🚗 Clear bra and vinyl wraps



At Bulldog Detail we specialize in all kinds of paint protection options and are available to help you choose the right option when it comes to maintaining your vehicle's like-new appearance.

GIVE US A CALL TODAY AT **602.653.3935**

