



# VINYL CAR WRAPS THAT WILL TURN HEADS

Some drivers go into their vinyl car wrap shopping journey knowing exactly how they want their car, truck or SUV to look. Many others just know they want to change their vehicle's appearance and are seeking alternatives to high-cost custom paint jobs.

A vinyl car wrap can change the entire look and feel of your vehicle or be installed strategically in sections to make your car stand out.

01

# CHANGING THE LOOK OF YOUR PERFECT VEHICLE



A lot of car shoppers know exactly what style, make or model of vehicle they want when they begin searching for a new or used vehicle. One of the many benefits of living in Phoenix or Scottsdale is the Valley's robust auto dealership and pre-owned vehicle market.

Car shoppers have a good chance of finding the exact vehicle they want, but odds are their color options won't be limitless. Vinyl car wraps give you the freedom to buy the right vehicle for your needs and get the exact exterior and interior aesthetic you want after your purchase.

02

## ACCENTUATE SPECIFIC PARTS OF YOUR VEHICLE



You can do a ton of interesting things with vinyl to make your car look unique without covering the entire exterior. Many drivers opt for just a vinyl car hood wrap or side vinyl applications. You can also strategically place logos or symbols on doors, the trunk or the hood.

Vinyl wraps aren't an all-or-nothing investment. The detailers at Bulldog Detail can customize vinyl wrap installations to your specifications.

03

## ADD GRAPHICS



Graphics aren't just for business vehicles, although the most common examples you'll see on the road are likely fleet vehicles with branded vinyl wraps.

If you're looking for something unique to set your personal car apart, graphics are a surefire way to do it. Look around online for ideas before getting in touch with a detailer to find out your best options for making your vehicle's exterior unique.

04

## COVER YOUR VEHICLE'S CHROME



If you're not sure why manufacturers feel obligated to circle grilles and windows with chrome, you're not alone. A lot of motorists aren't a fan of the automotive industry's chrome obsession.

De-chroming your car or truck is a guaranteed way to make it different from every other model on the road. It's also easy for a professional detailer to do with a variety of patterned or solid-color vinyl wrap materials. Chrome delete jobs are detail-oriented work, and Bulldog Detail knows how to do them right.

05

## INTERIOR TRIM VINYL WRAPS



If you're not a fan of your vehicle's bland default interior color scheme you can customize all the trim with interior vinyl wraps.

Drivers who are particular about their vehicle's exterior appearance are often fans of design and aesthetic consistency. Interior trim vinyl applications are the best way to make the interior of your vehicle compliment your new exterior vehicle wrap or design.

There are literally hundreds of potential vinyl wrap design, color and style combinations that will allow you to personalize your vehicle.

06

## BE A MATTE EARLY ADOPTER



A lot of drivers like the light-absorbing look of matte finishes, but they're still rare enough on the road that having a matte wrap installed makes a statement.

Both matte wraps and matte paint have slightly different maintenance needs than ordinary vehicle paint since your end goal isn't lustrous shine. You should never wax a matte finish or wrap, and you will need to clean contaminants like bird droppings or fuel drips off quickly to keep your matte looking great.

# GET PROFESSIONAL VINYL CAR WRAP INSTALLATION IN PHOENIX AND SCOTTSDALE



The auto detailing professionals at Bulldog Detail are committed to proper, detail-oriented vinyl wrap installation. Every vehicle needs to be thoroughly cleaned and treated with grease and wax remover prior to vinyl wrap installation. Molding, side lights and headlights may need to be removed to ensure the edges of your vehicle's wrap are hidden and protected from peeling.

If you want to make sure your vinyl wrap investment looks its best, the experts at Bulldog Detail can help. Call us at **602.653.3935.**